

Regulation on the Principles and Rules to be Applied in Retail Trade

08/12/2022

The Regulation on Amendments to the Regulation on the Principles and Rules to be Applied in Retail Trade entered into force by being published in the Official Gazette dated 07.12.2022. With the amendment, chain stores, which are engaged in the sale of fast-moving consumer goods in the food retail sector and with more than two hundred branches, are obliged to transfer the data regarding the products they present to sale and their branches to the system determined by the Ministry of Commerce. It is also regulated that these data can be shared with institutions, organizations and the public. In the Regulation, the justification for this regulation is shown as trade to be conducted in accordance with effective and sustainable competition conditions, the public to be informed and the consumer to be enabled to make price comparisons.